

GOODCARE MONTH

Hertfordshire

July 2021

9,783 users
visited hertsgoodcare.com

72.9% increase from July 2020

8,692 new users

78.2% increase from July 2020

30 providers received a visit from the Good Care Gnome

Reached **124,830** Facebook users and **205,203** total impressions

11.8K Twitter impressions and **2,235** profile visits

5,137 accounts reached
(+2,005% from June 2021)

11 new followers on Instagram

Second year of campaigning with national engagement

141 candidates passed screening and were sent to employers

9 Staff members interviewed for 'My Career in Care'

Contacted **641** applicants

102 interviews were arranged

56

candidates placed into a role!

#GoodCare
#GoodCareMonth

