

GOODCARE MONTH

Hertfordshire

January 2021

10,874 users
visited hertsgoodcare.com

118% increase from January 2020

9,940 new users

130% increase from January 2020

Reached **152,203** Facebook users
and **140** new page likes

4,509 Twitter impressions
and **12** new followers

1 best practice toolkit
published for HCPA
members

3,444 user impressions and
20 new followers on Instagram

12 new providers using
Herts Good Care

229 candidates
passed
screening and
were sent to
employers*

59 new
vacancies added*

Contacted **1,055**
applicants*

137 interviews
were arranged*

81

candidates placed
into a role!*

#GoodCare
#GoodCareMonth

**Statistics measured between January 1st and February 24th 2021.*