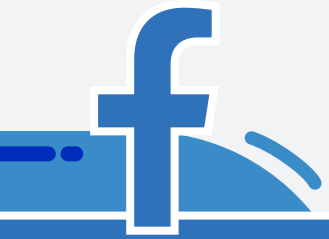


GOODCARE MONTH

Hertfordshire

July 2023

Over 25,000
visitors to the HCPA
& HERTS GOOD
CARE website



83,849 Facebook
impressions with a
reach of 13,818

7 Providers received a
visit from **Bugsy
Magnome**



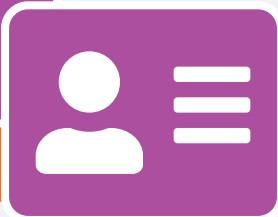
68,516 Instagram impressions
with an average reach of 1,263

Second Year of
campaigning with
National Engagement



147 candidates
passed
screening and
were sent to
employers

4 Staff Members
interviewed for
'My Career In Care'



814 people contacted
for jobs in care

92 Interviews
arranged



JOB FAIR

5 Job fairs and
events attended

54

Candidates placed
into a role!



#GoodCare
#GoodCareMonth