## Your journey to Silver & Gold membership status...







## To be eligible for Silver membership status you must show the following...

- Your organisation must have more than 10% of STAFF signed up to the Academy for free benefits, discounts and savings.
- That two people from your organisation have each attended 12 hours of designated leadership courses within previous 2 years.

## The benefits to Silver membership include...

- Access to a Leadership Culture ½ day course (Online and open to all Silvers, by invitation, only).
- A Silver Membership logo for use on all of your marketing material.

Continue your journey to Gold Membership .....



Please note that once you have reached Gold Membership status, this will remain active for a 12 month period from the day you have been awarded Gold Membership. Additionally, if any of the above criteria is no longer met once the provider has reached Gold status, HCPA reserves the right to suspend Gold and associated benefits.



To be eligible for Gold membership status you must show the following...

HCP.

COLD MEMBER

- YOU HAVE REACHED Silver status.
- Completed your STAN+.
- Engaged with and completed IFS.
- Engaged with and completed the 6C's Culture check.
- Have an overall GOOD rating with PAMMS and CQC.

## The benefits of gold membership status are...

Gold membership logo for use on all of your marketing materials.

A bespoke marketing package (including a gold shout out on the HCPA website and listing within the new membership brochure).

A bespoke Behaviours Framework consultation with the HCPA Leadership team (½ day).

