

GOODCARE MONTH

Hertfordshire

January 2024

Over 20,000
visitors to the HCPA
& HERTS GOOD
CARE website



86,217 Facebook
impressions with a
reach of 13,329



31,850 Instagram impressions
with an average reach of 757
(4.09% follower growth rate)



Third year of the Good
Care Month Campaign
being run nationally



Over 500 leaflets distributed
across Hertfordshire to
promote careers in care

147 candidates
passed
screening and
were sent to
employers



828 people contacted
for jobs in care



50 Interviews
arranged



JOB FAIR

11 Job fairs and
events attended

Candidates placed
into a role!

34

#GoodCare
#GoodCareMonth

