





Good Care Month January 2019



20 Job fairs & recruitment events attended



36 Care staff interviewed on why they chose a career career in care



34,857 People reached

9.467 **Post Engagments**



40 Twitter **Mentions**

15, 900 **Tweet Impressions**

THE RESULTS.



16 New providers using the recruitment service













4 Work placements arranged

2 Apprenticeships started

49.5% increase of visits (Comparing January 2018 - January 2019)

2,691 Total users

2,065 New users

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